



## Top Ten Technology Features for Boy Scout Councils

*Does your current solution offer everything you need?*

### 1. A Fully Integrated Solution

Only Doubleknot offers a single integrated solution to BSA councils for camp and event registration; facility reservations, discounts and promotions; email marketing and communications; reporting and analytics; web site content management; and point-of-sale systems. As a result, troops and families can purchase everything they need online or on-site in a single transaction, and you don't need to pay multiple fees to multiple vendors.

### 2. Sales Station POS/Mobile POS

Our Sales Station point-of-sale (POS) and mobile POS (mPOS) let you sell tickets, registrations, reservations and merchandise in person at any physical location. With Sales Station Mobile, you can scan tickets to record attendance, update registrations and reservations for walkups and other changes and collect credit card payments immediately.

### 3. Flexible Facility Rentals

Doubleknot lets councils control every aspect of property rentals, equipment rentals and activity booking including capacity management, blackout schedules and custom booking windows for in-council and out-of-council. And Doubleknot streamlines communications and resource planning with status reports and administrative booking calendars to ensure that staff throughout the council are prepared to deliver a great scouting experience.

### 4. Mobile-Friendly Registration, Ticketing and Check-in

Every aspect of our customer experience looks great on mobile devices. Go green with individual or group tickets displayed on smartphones, and eliminate check-in lines with ticket-scanning apps that immediately validate a ticket or let you know that payment is due. (And if payment is due, Sales Station Mobile can accept payment immediately.)

### 5. Comprehensive Reports

With dozens of predefined reports designed specifically for Boy Scout councils, Doubleknot provides access to the information you need for financial reporting, resource planning, badge management, outreach and more. And, you can customize and create your own reports without paying additional vendor fees just to access your own data.

### 6. Built-In Communications

With Doubleknot, you can fully customize email confirmations, receipts, event reminders and payment reminders to contain exactly the right information for every reservation or registration. Our Communications Center lets you schedule emails and newsletters to any troop, to the registrants for any event or reservation or to any custom mailing list you create—you can even save the results of a reporting query as a custom email list. And, we work directly with major ISPs as a trusted email provider to help ensure that your messages are always delivered.

### 7. Custom Forms

Doubleknot's registration and reservation forms make it easy to gather additional information and add optional costs (for example, caps or T-shirts) for any registration or reservation. Forms can be assigned to specific registrant types or to the overall registration, and you can require that forms be completed before submitting the registration.

### 8. More Payment and Billing Options

Doubleknot supports custom payment schedules for any event or rental, and can automatically send billing reminders for upcoming and late payments. You can use the merchant services provider of your choice or use our preferred partner which offers some of the lowest fees in the industry.

### 9. Merit Badge Management

Doubleknot supports unlimited badges in camp programs, automatically tracks completion requirements for every registered scout and allows you to combine the requirements for more than one badge into a single class.

### 10. Unparalleled Infrastructure and Expertise

Doubleknot is an enterprise-level solution provider designed to support everyone from small councils to organizations with more than \$100 million in revenue. **We deliver the same personal service as smaller vendors, backed with enterprise-level expertise and support.** Our data centers are optimized to ensure that your system won't slow down during peak access times, like the opening of summer camp registration. We adhere to industry-leading security standards, and comprehensive disaster recovery plans are in place to ensure that your systems are always available. A team of network security specialists continually monitor the security of our servers and data, with ongoing penetration testing to confirm that our systems are impervious to the latest attack methods. **No other scout-focused company offers this level of security and service delivery.**

**For more information about our BSA solutions, call us at (408) 971-9120.**